



KELLER GROUP

office environments

Sacramento Modesto

KELLER CONNECTION

Change does not change tradition. It strengthens it.
 Change is a challenge and an opportunity; not a threat.
 - Prince Phillip of England

SAVE THE DATE



**CLIENT APPRECIATION
 OPEN HOUSE
 SACRAMENTO**

**DATE: Friday, January 28
 TIME: 4:00-8:00**

**COME ENJOY. . .
 RAFFLE PRIZES
 LIVE MUSIC
 Food by SELLAND'S
 BEER & WINE**

HAPPY HOLIDAYS!

Wow, Volume 4, Issue 1! This issue represents the beginning of the 4th year for our Keller Connection! It is with genuine appreciation that we write our winter newsletter this year. Paul and I remain grateful to work with such a dedicated Keller Group team and with such incredible client and vendor partners! In our mind a tough economy lends itself to rebirth and change. We believe investment in our business ensures a long term benefit for our clients and our team. To that end we are excited to have put our remodel behind us and to be announcing the completion of our "new" showroom. We feel that we have reset the bar for ourselves by showcasing the most advanced solutions for today's diverse workplace environments. We are proud to premiere a work, thrive, and grow space where we can expand our capabilities by being the best resource for our clients. We invite you to come visit our new showroom and see what all of the excitement is about!

To our client and vendor partners we thank you for helping us to shape our business. We value our relationship and we look forward to working with each of you in years to come. May peace, joy, and happiness be yours during this Holiday Season and throughout the New Year. We hope to see everyone at our Open House in January!

Dianne, Paul, Sasha
 And
 Keller Group Team

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Keller Team Feature Project SMA America, Rocklin

SMA America, LLC is the U.S. subsidiary of SMA Solar Technology AG, based in Germany. SMA is the world leader in solar inverter technology and manufacturing with 15 subsidiaries in nine countries on four continents. SMA takes special pride in promoting renewable energy solutions at all levels, through education, information and support for the general public, solar installers, as well as small and large businesses worldwide.

As an evolving and forward thinking company, SMA America required furniture for their workspace to provide longevity, sophisticated design, and meet environmental standards. SMA's commitment to service and education are evident and it was important to them to select a dealer partner that supported their cultural objectives. Keller Group and the Allsteel award winning Stride product were selected to facilitate their needs and ensure maximum investment with unsurpassed service.

The Keller Group team thoughtfully programmed and provided design solutions for SMA's expansion facility in Rocklin including 65 Allsteel Stride workstations, 25 Stride private offices, custom conference, training, seating, and break area furniture. Product lines from the HNI family were utilized including Allsteel, Gunlocke, and Paoli. *Interesting to note that Allsteel is part of the HNI Corporation, the second largest office manufacturer in North America, and named annually as one of the best managed companies in the world.*

Last December Keller Group was awarded the SMA America Denver Location which installed in January 2010. A very quick turnaround project, which exemplified Keller Group / Allsteel ability to adapt to unique client needs (first client meeting on 12/1, site visit 12/4 & 12/5, to finalize finishes and ancillary selections, and installation on 1/4). Included in that project's scope were 65 workstations, 24 private offices, 5 conference rooms, 1 executive conference room, break room, large canteen area, training room, and lobby furniture.

Keller Group team members that worked diligently to make the Denver and Sacramento projects happen include: Christina Nance, Bridget Flores, Randy Riche, Shayle Holmes, Amanda Cain and Rebecca Rodriguez.

Keller Group and Allsteel are proud to have been involved with both SMA projects and appreciative of the client partnership that has developed. Thank you SMA!



Keller Team Furniture Introduction Allsteel Inspire Seating

Inspire seating is designed to support a multitude of environments within Higher Education, Healthcare, and Business sectors. Working and learning environments today are constantly changing. Changing demographics, learning styles, and technologies require that facilities be more dynamic and that space offer more versatility. User teams require furniture that encourages and supports the ability to learn, work, and engage. The current demand in the market today is for solutions that inspire, and for advancements that combine comfort and durability. Allsteel thoughtfully addressed this need and brought Inspire, a universal seating solution, to their offering.

Inspire responds to the specific needs of today's dynamic environments by incorporating automatic comfort technologies. This in turn equates to maximum user comfort for longer periods promoting active learning and task management. Inspire offers intelligent ergonomics, such as patent-pending TriFit™ technology, promoting healthy movement. Durable materials used for Inspire withstand the rigors of an active campus life, healthcare environment or high use business facility. (*TriFit technology incorporates seat suspension, back recline, and seat flexure in a patent-pending non-mechanical system that allows users to move and work freely and comfortably. There are no levers or adjustments needed*). Inspires' seat flexure minimizes and distributes pressure, permitting comfortable, long-term use so as users shift in their chairs, TriFit technology allows them to do so more naturally, more ergonomically. The perforated pattern of the seat is part of the engineering to support flex and move with the body, reducing pressure, providing support, and keeping the body comfortable with continuous airflow. Motion-sensing back recline intuitively adjusts with user movement to promote healthy posture and continuous lumbar support.

Inspires streamlined design offered in various styles creates a consistent aesthetic throughout each environment. Inspire redefines flexibility with its breadth of line that stretches from the classroom to the café, and everywhere in between! In addition to a variety of styles it also is offered in various frames, fabrics, colors, and finishes to blend seamlessly with each project interior. All styles with Allsteel's unmatched comfort, durability, and design.

Keller Group is excited to be premiering Inspire at our Sacramento Showroom! Visit us and try this innovative new line of seating!



"Thank You" for allowing Keller Group to be your resource!

HAPPY HOLIDAYS!

VISIT US ONLINE @
www.kelleroffice.com

OR IN PERSON!
Sacramento

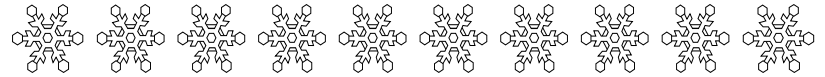
3041 65th Street, Suite 3
Sacramento, CA 95820
Contact:

Christina Nance
916-591-3269

Modesto

3600 Sisk Road, Suite 4-F
Modesto, CA 95356
Contact:

Anthony Price
209-484-8712



January 28th Open House Invitations to Follow. . .

We are proud to be partnering with the following vendors for our January Event.

Each will be participating and contributing amazing raffle prizes!



Allsteel®
Gunlocke®
Performance in Wood.

*Interface***FLOR™**

COMMERCIAL
INTERIORS

WEST



KELLER GROUP
office environments

ABOUT US

We are a leading resource for providing office and public space furnishings when businesses or organizations seek to improve the aesthetics and function of their environment. With two comprehensive showrooms in Sacramento and Modesto, our team is able to demonstrate solutions while working with clients on their specific needs. Our services include Design & Planning, Furniture Specification, Project Management, Relocation Management and Installation. With an uncompromised dedication to client satisfaction we have garnered an extensive list of clients in all sectors of the regional economy, including Government, Education, Private Sector Business and Healthcare. Our client base extends to 22 counties, and partnered with Allsteel we are the primary servicing dealer for the State of California. From design through client service and project management, highly skilled industry veterans are at the core of our business.